**For Immediate Release**

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**CULTIVATING PLACE Receives**

**2018 GWA Media Awards Gold Medal of Achievement**

**9.10.18 - Jennifer Jewell and *Cultivating Place*, produced by Sarah Bohannon,** received the 2018 Media Awards Gold Medal of Achievement for Best on Air Talent, presented by GWA: The Association for Garden Communicators.

This national award recognizes individuals and companies who achieve the highest levels of talent and professionalism in garden communications. The 2018 competition featured over 60 categories in the areas of writing, photography, digital media, broadcast media, publishing, speaking and trade. The award recipients were announced on Thursday, August 16th at the 2018 GWA Awards & Honors Dinner.

Jewell received the Gold Medal of Achievement for her writing and hosting of *Cultivating Place* as a public radio program and podcast.

“We had a very impressive lineup of Media Award entries this year, which truly showcases the excellence taking place in garden communication,” said GWA president Becky Heath. “Many of the experienced GWA members have a large number of followers on their own but also help other horticultural businesses with catalogue design, writing copy, editing, and social media marketing. It’s an amazing group of very creative and cooperative people.”

Since the early 1980s, the GWA Media Awards program has recognized many outstanding works focused on gardening. In recent years, the awards program has expanded to include on-air talent, production and direction for radio, television, video, Internet and other electronic media.

To view all the 2018 GWA Media Award recipients, visit [www.gardenwriters.org](https://www.gardenwriters.org/News/2017-GWA-Media-Awards-Gold-Winners-Announced-at-NGWA2017). For more information about this award, contact Crystal Goodremote Rankin at 212.297.2140 or cgoodremote@kellencompany.com.

**About GWA**

GWA: The Association for Garden Communicators, formerly the Garden Writers Association, is an organization of professional communicators in the green industry professionals including book authors, bloggers, staff editors, syndicated columnists, freelance writers, photographers, speakers, landscape designers, television and radio personalities, consultants, publishers, extension service agents and more. No other organization in the industry has as much contact with the buying public as GWA members.

GWA provides leadership and opportunities for education, recognition, career development and a forum for diverse interactions for professionals in the field of gardening communication. Learn more at [www.gardenwriters.org](http://www.gardenwriters.org).